



Advertisement Prices

Below we have got a list of our Advertisement Prices. Please note that these prices may change at any time without warning, booked advertisements total invoice will not change. Payments for Advertisements are to be paid in Cash or Cheque made out to: **Adam Procter**. *Please note a price increase of 10% on all costs from the 1st December to 31st January.*

Size	Black and White	Colour
Classified Advertisement	\$20.00 per issue	\$30.00 per issue
40mm x 35mm	\$34.00 per issue	\$45.00 per issue
30mm x 160 mm	\$40.00 per issue	\$51.00 per issue
70mm x 70mm	\$49.00 per issue	\$55.00 per issue
100mm x 100mm	\$54.00 per issue	\$65.00 per issue
60mm x 200mm	\$80.00 per issue	\$110.00 per issue
Full Page Advertisement	\$120.00 per issue	\$150.00 per issue
Two Page Spread	\$170.00 per issue	\$200.00 per issue

Additional Advertisement Prices

Below we have got a list of our Additional Advertisement Prices. Please note that these prices may change at any time without warning, booked advertisements total invoice will not change. Payments for Advertisements are to be paid in Cash or Cheque made out to: **Adam Procter**.

Charge	Price
Design/Production Fee	+\$30.00 per hour
Changes to existing Artwork	+\$10.00 per hour
Specified Position – Front	+50% of Advert Size cost
Specified Position – Back Cover	+25% of Advert Size cost
Inside Front or Back Cover	+20% of Advert Size cost
Guaranteed Positions all other pages	+20% of Advert Size cost
Two – Three Issue Advertisement	+30% of Advert Size cost
Four Issue Advertisement	+50% of Advert Size cost
Events Calendar Listing	+15% of Advert Size cost

Please note that if you decide to cancel your advertisement before the deadline date we still have to charge 30% of the total invoice to help cover the costs of cancelling your advertisement after the deadline date full invoice total will be charged. If you do not pay for your advertisement before 3 working days of the E-Paper scheduled release date interest may be added on top of total invoice.

Please note quotes are only an estimate and the total invoice may increase or decrease, any queries in regards to your total invoice can be directed to the Advertising Manager.

New Advertisers

New advertisers taking at least a 40mmx30mm advertisement receive one editorial (200 words) if they are a new business or advertising an event in the catchment area otherwise no editorial will be offered. Subsequent editorial for existing advertisers is by request/and special arrangement and must be agreed in advance. Please note we do NOT pay advertising agencies commission on these rates.

Payment

For first time advertisers, payment is due within 5 days from the date of invoice. For regular advertisers payment is due within 10 days from the date of invoice. Interest may be added to overdue accounts. Payment is required in cash or cheque. Cheques must be made out to: **Adam Procter**. Cheques are banked within 5-10 working days from when we receive.

Artwork Specifications

Though we can work with most files, we prefer JPEG and GIF files. Copy of your advertisement will be emailed close to publish date. Please proof carefully as a design fee of \$30 per hour may be incurred for more than two changes. If artwork is bigger than the booked advertisement size then an extra charge of \$1.00 per mm will be charged.

Event Calendar Listing

Please note if you would like to list your event in our 'Events Calendar' on our website and in our E-Paper there is an additional charge of +15% of your Advertisement Size cost.

Deadline

Deadline for sales and artwork is normally 3 days before we go to publish - dates do vary from time to time.

Cancellations

Cancellations of bookings by advertiser will be accepted up to 3 working days prior to the deadline date. Otherwise, full payment is due. Cancellation of a long term booking - a refund of the total discount awarded to date may be payable. Harbour Times may cancel the advertising contract at any time without notice.

To get a quote, get more information or book your advertisement simply contact our Advertising Manager on:

» aprocter@harbourtimes.co.cc

Catchment Area Map

(Right) is a map of our catchment area that we target our website and E-Paper to. Your advertisement will be targeted in the area marked (right).

